

2024

# Corporate Profile

Messe Frankfurt Japan Ltd



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messe frankfurt

※ Subject to change, information as of January 2024.

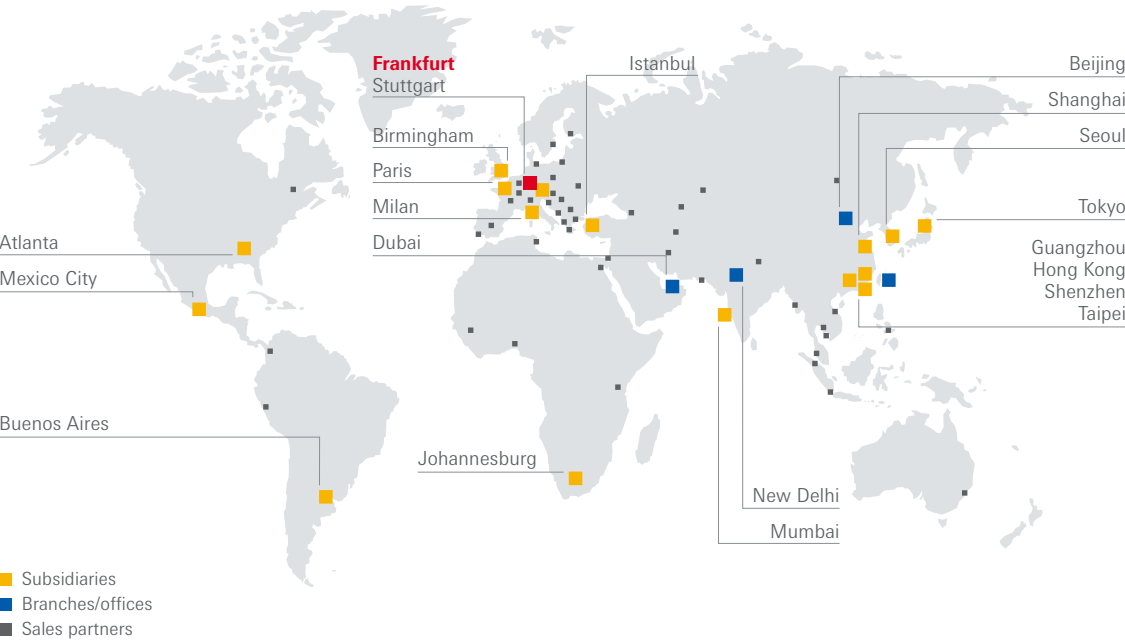




# Messe Frankfurt: the first choice for business encounters

**Messe Frankfurt** is the world’s largest trade fair, congress and event organisers with its own exhibition grounds. Based in Frankfurt, Germany, it has a history of some 800 years in the trade fair business. With its global network and about 2,300 employees at 28 locations, the Group effectively looks after the business interests of its customers.

\*Preliminary figures for 2023



**Messe Frankfurt Japan** is the domestic subsidiary, which organises numerous fairs nationwide. The subsidiary also provides support for Japanese exhibitors and visitors to attend and participate in overseas fairs.

Project organisation  
for **domestic fairs**



Support  
for **overseas fairs**



## Corporate profile

Company name
Messe Frankfurt Japan Ltd
Management
Managing Director Yasushi Kajiwar
Executive Director Mako Yamamoto
Member of the Board of Management, Messe Frankfurt Group Stephan Buurma
Established
1987
Shareholder
Messe Frankfurt Asia Holding Ltd
Address
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## Company history

1150	First recorded reference to a trade fair in Frankfurt
1240	Emperor Frederick II granted trade fair rights to Frankfurt am Main
1907	Messe Frankfurt GmbH established
1987	Mesago Japan Corp. established
1990	Messe Frankfurt K.K. established
1991	"International Frankfurter Messe Asia" launched *the predecessor of "Interior Lifestyle Tokyo"
1993	"Thermotec" launched
1998	"Esthe Expo Beauty Japan" launched *the predecessor of "Beautyworld Japan"
2000	Mesago Messe Frankfurt Corp. formed by the merger of Mesago Japan Corp. and Messe Frankfurt K.K.
2006	"Beautyworld Japan West" launched
2011	"Interpets" launched
2014	"Beautyworld Japan Fukuoka" launched
2018	Renamed to Messe Frankfurt Japan Ltd
2019	"Child Edu & Care Japan" launched "Formnext Forum Tokyo" launched "Thermal Technology" launched
2021	"Child Edu & Care Japan West" launched
2023	"Beautyworld Japan Nagoya" launched "Interpets Osaka" launched

## Japan's largest international trade fairs for the beauty and spa industries

### *beautyworld* JAPAN TOKYO

#### Beautyworld Japan Tokyo

Date: 13 – 15 May 2024  
Venue: Tokyo Big Sight  
First show (frequency): 1998 (once a year)  
2023 exhibitors: 831 (11 countries / regions)  
2023 visitors: 71,461 (44 countries / regions)

As Japan's largest international beauty trade fairs, Beautyworld Japan fairs are held in four major cities; Fukuoka (February), Tokyo (May), Nagoya (July) and Osaka (October) every year to serve their respective local markets. All four shows have grown into key events that offer the latest trends in the beauty industry.

### *beautyworld* JAPAN OSAKA

#### Beautyworld Japan Osaka

Date: 21 – 23 October 2024  
Venue: INTEX Osaka  
First show (frequency): 2006 (once a year)  
2023 exhibitors: 522 (6 countries / regions)  
2023 visitors: 33,946 (23 countries / regions)

### *beautyworld* JAPAN FUKUOKA

#### Beautyworld Japan Fukuoka

Date: 5 – 7 February 2024  
Venue: Marine Messe Fukuoka Hall A  
First show (frequency): 2014 (once a year)  
2023 exhibitors: 192  
2023 visitors: 9,249 (6 countries / regions)

### *beautyworld* JAPAN NAGOYA

#### Beautyworld Japan Nagoya

Date: 29 – 31 July 2024  
Venue: Portmesse Nagoya Hall 1  
First show (frequency): 2023 (once a year)  
2023 exhibitors: 222 (3 countries / regions)  
2023 visitors: 15,586 (10 countries / regions)



## An inspirational international trade fair for the Japanese interior design market

### *interiorlifestyle* TOKYO

#### Interior Lifestyle Tokyo

Date: 12 – 14 June 2024  
Venue: Tokyo Big Sight  
First show (frequency): 1991 (once a year)  
2023 exhibitors: 542 (19 countries / regions)  
2023 visitors: 18,634 (28 countries / regions)

The fair offers a place to share multifaceted lifestyle ideas through high-end and well-designed products in Tokyo, the economic centre of Japan. The fair follows in the footsteps of Ambiente, Messe Frankfurt's largest international consumer goods show, and Heimtextil, the international textile fair for home textiles.





## Japan's biggest international fairs for pet products and services, dedicated to a fulfilling and happy life with pets

### interpets

#### ASIA PACIFIC

##### Interpets

Date: 4 – 7 April 2024

Venue: Tokyo Big Sight

First show (frequency): 2011 (once a year)

2023 exhibitors: 622 (15 countries / regions)

2023 visitors: 62,477 (27 countries / regions)

Interpets is the trade fair and public event for international brands to meet buyers and pet lovers in Japan. The shows feature various products ranging from pet food and pet care items to carriers, housing, IT, electronic devices, travelling and ceremonial items. Following Interpets in Tokyo, Interpets Osaka was newly launched in 2023 and the result calcified the needs in Western Japan.

### interpets

#### OSAKA

##### Interpets Osaka

Date: 20 – 22 September 2024

Venue: INTEX Osaka

First show (frequency): 2023 (once a year)

2023 exhibitors: 258 (9 countries / regions)

2023 visitors: 14,508 (15 countries / regions)



## Unique annual trade fairs for products and services specialised in childcare and education in Japan

### child edu & care

#### JAPAN

##### Child Edu & Care Japan 2024

Date: 21 – 22 November 2024

Venue: Tokyo Metropolitan Industrial Trade Center,  
HAMAMATSUCHO-KAN

First show (frequency): 2019 (once a year)

2023 exhibitors: 182

2023 visitors: 3,588

The first Child Edu & Care was held in June 2019 in response to demands from owners and employees of child care facilities, such as nursery schools and kindergartens. It gathers furniture, educational tools, and any kind of products and services relevant to establishing and operating schools. For industry players, it is not only a place to conduct business, but also a platform to gain knowledge through seminars and workshops. In addition to the Tokyo fair, the first edition of Child Edu & Care WEST in Osaka was launched in 2021 to facilitate industry development in two major cities in Japan.

### child edu & care

#### JAPAN WEST

##### Child Edu & Care Japan WEST 2024

Date: 17 – 18 July 2024

Venue: MyDome Osaka

First show (frequency): 2021 (once a year)

2023 exhibitors: 79

2023 visitors: 1,639 (2 countries / regions)



### Key industry events that cover industrial furnaces and related technology

# Thermotec®

Thermotec

Date: 2026

Venue: Tokyo

First show (frequency): 1993 (quadrennial)

2022 exhibitors: 175 (7 countries / regions)

2022 visitors: 9,166 (7 countries / regions)

# Thermal Technology

Thermal Technology

Date: 10 – 11 October 2024

Venue: Knowledge Capital Congres Convention Center Osaka

First show (frequency): 2007 (quadrennial)

2019 exhibitors: 101 (8 countries / regions)

2019 visitors: 3,056 (9 countries / regions)

Thermotec and Thermal Technology provide an active communication platform where knowledge, technology and business come together. Thermotec is an international exhibition held in Tokyo, while Thermal Technology stands as the sole expo of its kind in Western Japan, taking place quadrennially.



### Indispensable event for the entire spectrum of the Japanese additive manufacturing (AM) community

# formnext forum TOKYO

Formnext Forum Tokyo

Date: 26 – 27 September 2024

Venue: Tokyo Metropolitan Industrial Trade Center, HAMAMATSUCHO-KAN

First show (frequency): 2019 (once a year)

2023 exhibitors: 67 (5 countries / regions)

2023 visitors: 1,185 (6 countries / regions)

As a sister event of Formnext in Germany, Formnext Forum Tokyo is a combined event of exhibition and seminars, where 3D printing and other additive manufacturing technologies, products, services and information gather under one roof. The forum provides relevant industry knowledge and ample business and networking opportunities.



Messe Frankfurt organises trade fairs all around the world, covering a wide range of industries and providing lively business platforms. The leading fairs are also developed as sister shows outside Germany, and are developing uniquely to meet the individual needs of the local markets.

#### Consumer Goods

ambiente

interiorlifestyle  
CHINA

beautyworld  
MIDDLE EAST

beautyworld  
SAUDI ARABIA

christmasworld

creativeworld

paperworld

Hong Kong International  
Stationery & School Supplies

toy&edu  
CHINA

#### Textiles & Textile Technologies

inter<sup>textile</sup>  
SHANGHAI apparel fabrics

inter<sup>textile</sup>  
SHENZHEN apparel fabrics

VIATT

NEONYT

TEXWORLD  
PARIS

heimtextil

inter<sup>textile</sup>  
SHANGHAI home textiles

techtexsil

texprocess

DS printech  
CHINA

#### Textile Care, Cleaning & Cleanroom Technologies

texcare  
international

cleanzone

music  
CHINA

prolight+sound

#### Event & Entertainment Technologies

#### Building Technologies

ISH

light+building

shanghai intelligent  
building technology

shanghai smart  
home technology

#### Mobility & Logistics

automechanika

CAPAS  
CHENGDU

AUTO-EC  
MAINTENANCE & REPAIR

hypermotion

raillog  
KOREA

scalex  
SOUTH AFRICA

#### Manufacturing Technologies & Components

formnext

hardware+tools  
MIDDLE EAST

materials handling  
MIDDLE EAST

asiamold  
select

#### Electronics & Automation Technologies

pcim  
EUROPE

sps  
smart production solutions  
GUANGZHOU

IFFA

meat pro  
ASIA

#### Safety, Security & Fire

intersec

secutech

#### Environmental Technologies

ECOExpo Asia





# ambiente

The world’s most important consumer goods fair

Venue: Frankfurt, Germany  
2023 exhibitors: 3,681  
2023 visitors: 109,491  
Exhibitor categories: Kitchen tools, tableware, cutlery, fashion items, home accessories, design concepts and products  
Visitor profile: Specialty retail stores, importers & exporters, hotels, restaurants, product designers

# intertextile SHANGHAI apparel fabrics

The world's leading international trade fair for apparel fabrics and accessories

Venue: Shanghai, China  
2023 exhibitors: Spring: 2,861 / 22 countries & regions (2023) Autumn: Roughly 4,000 / 27 countries & regions  
2023 visitors: Spring: Roughly 100,000 / 101 countries & regions (2023) Autumn: Roughly 95,000 / 117 countries & regions  
Exhibitor categories: Cotton, linen, man-made fabrics, functional fabrics, accessories, textile design  
Visitor profile: Garment manufacturers, trading companies, designers, wholesalers, retailers, chain stores



# heimtextil

The world’s leading trade fair for home textiles and contract textiles

Venue: Frankfurt, Germany  
2023 exhibitors: 2,400 / 59 countries & regions  
2023 visitors: 44,000 / 129 countries & regions  
Exhibitor categories: Wallpapers, curtains, blinds, carpets, bed linens, towels, textile and interior design, digital print related products  
Visitor profile: Retailers, wholesalers, trading houses, interior designers, architects

# music CHINA

Asia's biggest international trade fair for musical instruments

Venue: Shanghai, China  
2023 exhibitors: 1,800  
2023 visitors: 122,184  
Exhibitor categories: Musical instruments, accessories & furniture, sheet music, music related computer hardware & software  
Visitor profile: Retailers, wholesalers, conservatories, primary schools, universities, manufacturers



# light+building

The world’s foremost trade fair for lighting and building services technology

Venue: Frankfurt, Germany  
2022 exhibitors: 1,531 / 46 countries & regions  
2022 visitors: 92,838 / 147 countries & regions  
Exhibitor categories: Technical and decorative lighting, electrical building installation, home & building automation, security solutions  
Visitor profile: Architects, interior designers, urban developers, engineers

# automechanika

The world's leading trade fair for the automotive service industry

Venue: Frankfurt, Germany  
2022 exhibitors: 2,804 / 70 countries & regions  
2022 visitors: 78,000 / 175 countries & regions  
Exhibitor categories: Parts & components, accessories & customisation, repair & maintenance, electronics & systems, car wash, alternative drive systems  
Visitor profile: Automobile parts manufacturers, repair & maintenance, dealers, buyers



# beautyworld MIDDLE EAST

The largest international trade fair for beauty products, hair, fragrances and well-being in the Middle East

Venue: Dubai, U.A.E.  
2023 exhibitors: Over 1,750 / 57 countries & regions  
2023 visitors: Over 65,000 / 156 countries & regions  
Exhibitor categories: Cosmetic and skincare, hair & nail care, organic items, machinery, spa amenities, fragrances  
Visitor profile: Dealers, importers & exporters, manufacturers, hotel & spa developers, consultants, government agencies

# formnext

The preeminent global exhibition and conference on additive manufacturing and the next generation of intelligent industrial production

Venue: Frankfurt, Germany  
2023 exhibitors: 859  
2023 visitors: 32,851  
Exhibitor categories: Additive manufacturing, design, materials, quality management, metrology, digitisation, tools & die making  
Visitor profile: Automation, automotive & aerospace, architects & construction, health care & dental technologies, medical technologies, watches & jewellery, tool & die making, electronic & mechanical engineering

